

## SKILLS

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Over 10 years of experience in graphic arts: layout, image manipulation, illustration, product packaging, typography, branding/identity, advertising, marketing, screen printing, copy writing/editing, and web design.

Management of the complete design process from conceptualization to delivery.

Leadership roles in a creative team environment.

Expert proficiency on Adobe Photoshop / InDesign / Illustrator and Quark XPress software.

Intermediate proficiency on Wordpress and Adobe Dreamweaver.

Working knowledge of HTML, CSS, and Javascript.

## CURRENT POSITION

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### Graphic Artist at The Hartley Press

Since February 2014

Jacksonville, Florida

Meeting client needs for a spectrum of custom artwork: color print media; die lines for packaging, letterpress, and foil stamping; image editing, color correcting, reproductions, photo retouching.

Ensuring quality and consistency for one of North Florida's largest commercial printers, pre-flighting up to 100 jobs per week.

Communicating with in-house sales team and directly with clients.

Hiring and training assistance for new art department employees.

Lead artist supporting a variety of clients, including: ARBUS Magazine, Cabana Life, The Cummer Museum, Florida State University, International Opulence Magazine, Jacksonville Jaguars [NFL], Jacksonville Jumbo Shrimp [MiLB], Jacksonville Transportation Authority, Natural Life, Ocala Magazine, Ronald McDonald House of Jacksonville, South Magazine, The Women's Board of Wolfson Children's Hospital, University of Florida, and Wake Forest University.

## EXPERIENCE

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### Production Artist at Pilot Pen Corporation of America

January 2013 — February 2014

Jacksonville, Florida

Designing product packaging, marketing materials, internal paraphernalia, and web content, maintaining Pilot's branding standards.

Networking between the Creative Services & Marketing teams.

Pre-flight and quality control for outgoing files.

Building physical compositions and mock-ups for blister packaging and retail point-of-purchase displays used in presentations for nationwide retailers and trade shows.

### Art Department Manager at Louisiana Unlimited

April 2011 — August 2012

New Orleans, Louisiana

Overseeing art department workflow; creating designs for screen printing, heat press, large format printing, and embroidery.

Color separation of art files and output of film positives for screen printing.

Producing original apparel for sale in the New Orleans metro area, including exclusive partnerships with local and national stores.

### Graphic Artist at Dominion Enterprises

February 2007 — March 2009

Atlanta, Georgia

Creating full-color advertisements for publication in Apartments For Rent Magazine and Para Rentar (Spanish language version).

Producing customized marketing materials for apartment communities in the metro Atlanta area, including flyers and digital content.

Maintaining large magazine production on a bi-weekly deadline, often 500 pages of content or more.

Communicating with in-house sales team and off-site production offices.

### Production Manager at Swozie's

January 2006 — February 2007

Atlanta, Georgia

Supervising all in-house laser printing and coordinating with off-site print facilities for lithography and thermography services.

Developing high-end custom cards and stationery for weddings, parties, and formal events.

Personalized client consultations for new jobs and throughout all stages of the design process; maintaining a 2-day turnaround time for all orders.

## EDUCATION

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Bachelor of Fine Arts from Valdosta State University

2005

Valdosta, Georgia